



Scotchcal™ Graphic Film

IJ37-10

Product Bulletin

Product Description

These polymeric calendered film offer great versatility making them perfect for indoor and outdoor signs and fleet graphics.

Product Line Inkjet printing IJ37-10 white, opaque, glossy, permanent adhesive (grey).

Product Characteristics

These are typical values for unprocessed products.
Contact your 3M representative for a custom specification.

Physical & Application

Material	calendered vinyl (polymeric)	
Surface finish	glossy	
Thickness (film)	75 µm (0.075 mm)	
Adhesive type	solvent acrylic, pressure-sensitive	
Adhesive appearance	grey	
Liner	double-sided Polyethylene coated paper	
Adhesion	approx. 16 N/25 mm	FTM 1: 180° peel, substrate: glass; cond: 24 h 23°C/50%RH

Application method wet or dry

Applied shrinkage < 0.4 mm FTM 14

Application temperature +10°C for flat surfaces
minimum (air and substrate) +10°C for curved to corrugated surfaces with and without rivets

Service temperature -50°C to +90°C

Surface type flat to simple curved

Substrate type aluminum, glass, PMMA, PC*, ABS, paint

*Might require drying with heat before use

Graphic removal Fair to remove with heat and/or chemicals from supported substrates.

No liability is given for ease or speed of removal of any graphic. Pay attention to adequate air and substrate temperature.

Storage Shelf life Use within two years from the date of manufacture on the sealed original box.
Use within one year after opening the box.

Storage conditions +4°C to +40°C, out of sunlight, original container in clean and dry area.

Flammability Flammability standards are different from country to country. Ask your local 3M contact for details, please.

Durability

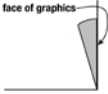
Unprocessed film The following durability data are given for unprocessed film only!

3M™ Performance Guarantee and MCS™ Warranty In addition, 3M provides a guarantee/warranty on a finished applied graphic within the framework of 3M™ Performance Guarantee and/or 3M™ MCS™ warranty programs. Visit www.3mgraphics.com for getting more details about 3M's comprehensive graphic solutions.

Climatic zones Graphic durability is largely determined by the climate and the angle of exposure. Find below a table showing the durability of a product according to the angle of exposure and the geographical location of the application.

Zone 1 Northern Europe, Italy (north of Rome), Russia
 Zone 2 Mediterranean area without North Africa, South Africa
 Zone 3 Gulf area, Africa

Exposure types

Vertical:  The face of the graphic is ±10° from vertical.

Interior: Interior means an application inside a building without direct exposure to sunlight.

Vertical outdoor exposure	Zone 1	Zone 2	Zone 3
white	5 years	4 years	2 years
Interior application	Zone 1	Zone 2	Zone 3
interior	5 years	5 years	5 years

Limitations of End Uses

3M specifically does not recommend or warrant the following uses, but please contact us to discuss your needs to recommend other products.

Graphics applied to

- flexible substrates incl. 3M™ Panaflex™ Awning and Sign Facing 945GPS and 3M™ Panagraphics™ III Wide Width Flexible Substrate.
- low surface energy substrates or substrates with low surface energy coating.
- other than flat or simply curved surfaces.
- painted or unpainted wallboards, gypsum boards and wallpapers.
- stainless steel.
- surfaces that are not clean and smooth.
- surfaces with poor paint to substrate adhesion.

Graphic removal from - signs or existing graphics that must remain intact.

Graphics subjected to - gasoline vapors or spills.

Important Notice

- 3M Commercial Solutions products are not tested against automotive manufacturer specifications!
- Non vertical applications will have a significant decrease in durability!

Graphics Manufacturing

Graphic protection can improve the appearance, performance and durability of printed graphics. Any printed graphic exposed to abrasive conditions (including vehicles), harsh cleaners or chemicals must include graphic protection in order to be warranted.

When to use an overprint clear or overlaminate See instruction bulletin GPO 'graphic protection options' for further information about selection and use of protective overlaminates and printable clears.

[> Product Bulletin Graphic Protection Options <](#)

Shipping finished graphics Flat, or rolled film side out on 130 mm (5 inch) or larger core. These methods help to prevent the liner from wrinkling or application tape, if used, from popping off.

Converting Information Inkjet Printing

Adequately Dry Graphics

A too high total physical ink amount on the film results in media characteristic changes, inadequate drying, overlamine lifting, and/or poor graphic performance. The maximum recommended total ink coverage for this film is 270%.

Inadequate drying can result in graphic failure including curling, increased shrinkage and adhesion failure, which are not covered under warranty. Build enough time into your process to ensure adequate drying of the graphic.

Poorly dried film becomes soft and stretchy, and the adhesive becomes too aggressive. 3M recommends at least a minimum drying time of 24 hrs before further processing. Dry the graphic unrolled or at least as a loose wound roll standing upright.

Application

See product bulletin ATR 'application tape recommendations' for information about selection and use of suitable application tapes for this product, please.

[> Product Bulletin Application Tape Recommendations <](#)

Refer to Instruction Bulletin 5.1 'select and prepare substrates for graphic application', for general application information.

[>Instruction Bulletin 5.1 'select and prepare substrates for graphic application'<](#)

Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline).

Refer to Instruction Bulletin 6.5 'storage, handling, maintenance and removal of films and sheetings', for general maintenance and cleaning information.

[>Instruction Bulletin 6.5 'Storage, Handling, Maintenance and Removal of Films and Sheetings'<](#)

Remarks

Important notice

This bulletin provides technical information only.

All questions of warranty and liability relating to this product are governed by the terms and conditions of the sale, subject, where applicable, to the prevailing law.

Before using, the user must determine the suitability of the product for its required or intended use, and the user assumes all risk and liability whatsoever in connection therewith.

Additional Information

Visit the web site of your local subsidiary at www.3Mgraphics.com for getting:

- more details about 3M™ MCS™ Warranty and 3M™ Performance Guarantee
- additional instruction bulletins
- a complete product overview about materials 3M is offering



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