



# Avery Dennison<sup>®</sup> MPI<sup>™</sup> 2000/2800 High Opacity Series

No more grey, just colours

High opacity films help you optimise your inventory - so you don't have to stock both grey and transparent adhesives. Our Multi Purpose Inkjet 2000/ 2800 High Opacity series (HOP) gives you all the operational flexibility you need with flat and slightly curved substrates, including high opacity gloss and a choice of permanent or removable adhesives.

These self-adhesive polymeric calendered vinyls offer opacity above 99%, enabling the use of clear adhesive with any application. They have good printability, attractive whiteness levels and excellent durability. The HOP portfolio is an optimal solution for a wide range of medium terms decorations.

## FEATURES

- > 80 micron polymeric media available in gloss finish
- > Permanent and removable adhesive options
- > Easy Apply technology for reduced risk of air bubbles during application for the MPI 2004 HOP EA
- > Excellent durability, up to 7 years unprinted outdoors and optimal dimensional stability
- > High opacity (above 99%) allows use of clear adhesive
- > Printable with Latex, eco/mild solvent, solvent and UV inks
- > Available in all common sizes (1.067, 1.37, 1.60 m x 50 m)

## BENEFITS

- > Cuts inventory - no need to stock both clear and grey adhesives
- > Compatible with all printing platforms: UV, Eco/Mild Solvent, Solvent and Latex
- > Eye-catching graphics with excellent printability, whiteness and opacity
- > Easy cutting and application on a wide variety of substrates
- > Now also available with the Easy Apply liner for ease of application

## RECOMMENDED USES

- > Architectural decoration
- > Fleet graphics
- > Corporate branding
- > Interior and exterior signs, including over-posting applications
- > Window decoration



Digital printing films	Finish	Adhesive performance	Printed durability*	Overlaminates
MPI 2000 HOP	White Gloss	Permanent	5 years	DOL 2400 series
MPI 2001 HOP	White Gloss	Removable	5 years	DOL 2400 series
MPI 2004 EA HOP	White Gloss <b>NEW</b>	Permanent Easy Apply	5 years	DOL 2400 series
MPI 2800 HOP	White Gloss	Permanent	3 years	DOL 2800 series
MPI 2801 HOP	White Gloss	Removable	3 years	DOL 2800 series

\*Printed and laminated, depending on ink type

DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2018 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison. 2018-02\_18517EN